

Lucerne Valley

San Bernardino County California



Lucerne Valley has abundance of water which changes a desolate desert into a beautiful garden of happiness and contentment. Come and see Nature's most glorious setting for a home.

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Lucerne Valley is located northward from San Bernardino and east of Victorville on the road to Big Bear Lake. Venture over the hills and take a peep into Nature's most glorious setting.

Lucerne Valley

The Garden Spot of the Mojave Desert

SUPERB, dazzling surises and rainbow enchanting sunsets with ever changing colors; cloudless, clear blue sky during the day, and at night the man-in-the-moon smiling radiantly upon you from a far and yet seemingly short distance; the myriad of stars twinkling like studded diamonds in deep, blue-black space; the restful quietness which is a life-giving tonic to restless and tired body; the towering, snow-capped mountains in the far-away background—all contributing to a feeling of infinite peace with yourself and the world.

That, in brief, is the epitome of Lucerne Valley—where many persons found health and happiness—where you can also partake in their joys.

Lucerne Valley is located in San Bernardino county, about 120 miles north-east from Los Angeles, and 20 miles east of Victorville. While it is a part of the Mojave Desert, yet you will find there



The Fluid that Turns a Desert into a Garden



A Place Where Happiness is Going to be Supreme

something more desirable than mere dry, sandy, desolate land.

There are, first and most important, more than a dozen of artesian wells and other wells which are producing thousands of gallons of water. The water supply is very abundant, and brought up from eight to twenty-eight feet below the surface. It is this one thing — water — that makes Lucerne Valley so distinctly different from the common conception which most persons have of a desert. It is water—and plenty of it in Lucerne Valley—that turns a desolate desert into a beautiful garden.

Lucerne Valley's soil is very fertile. After the first planting of alfalfa is obtained, thereafter it lasts indefinitely. During the winter months the alfalfa is dormant, and in the spring it sprouts into life in better shape than the previous year. It is common to have four to six cuttings harvested each year between April and October—each acre producing as high as nine tons.

However, alfalfa is not the only thing you can grow in Lucerne Valley. There

DONT WATCH US GROW...



Orchards, for those Who Want Them

are fruit ranches which produce abundant crops. Grapes, peaches, pears, apples and cherries are harvested in large quantities. Among other industries in the valley are poultry, turkeys, rabbits, all of which have also proven very profitable.

Lucerne Valley is not a sandy waste of desolate desert land. To people of vision it is a place of hidden treasures—treasures you most desire. There are innumerable good things which you can find in Lucerne Valley. It is not a place for dreaming, nor a place at the end of the rainbow where a pot of gold awaits you. It is a place for active people who love and take advantage of Nature's gifts.

Every day you live in Lucerne Valley is a day more glorious, more enchanting, more happy, than any preceding days. And as time passes your joys will multiply and overflow. You will shout joyously to the world that at last an earthly paradise had been discovered.

The growth in population in Lucerne Valley is increasing very rapidly. Fifteen miles of electric power line are now being

COME AND GROW WITH US

strung on poles for the convenience of the numerous homes that dot the landscape. Other things of importance are the two schools supported by the valley, and bus transportation to Victorville for high school students. A strong community spirit prevails throughout the valley. Social functions are held by the Woman's Club for feminine folks; business meetings by Co-operative Association for the good of the community, and the Social Club, when young and old, both sexes, frequently enjoy parties, dances, picnics, etc.

Lucerne Valley is not isolated, for mail is delivered daily, and the settlers are always in touch with up-to-the-minute happenings of the world.

There are large fruit ranches in the valley producing large crops which will convince you that the soil is well adapted for archards. Again, there are turkey ranches where many hundreds of turkeys are raised and sold each year at a profit which is above the average. Perhaps you will prefer poultry and egg farming, or rabbit raising for meat and fur — other things can be mentioned, but why not come and see for yourself just what line of industry will appeal to you?



The Water Always Flowing Abundantly



A School is a Necessity in this Progressive Community

Do not imagine for a moment that Lucerne Valley is a desert—a dry, desolate place. You will find the atmosphere laden with delightful fragrance of numerous blossoms, especially in the spring when flowers and fruit trees are in bloom. And throughout the valley there is bracing air of wonderful vitalizing power—clear, invigorating air which is purified by the snow-clad mountains in the distant background, warmed by the temperate sun which shines 300 days every year, and when breathed by you it produces a feeling of abundant happiness. Lucerne Valley's climate is



Poultry and Egg Farming is a Leading Industry

DON'T WATCH US GROW...



Another School, and More to Come in the Future

very delightful—balmy warm in winter, restfully cool in summer.

An invitation is cordially extended to you to come and see Lucerne Valley—the valley with water and lots of it close to the surface. It is the garden spot of the Mojave Desert.

For further information, write to

MRS. WM. LOGIN
LUCERNE VALLEY WOMAN'S CLUB
Lucerne Valley, Calif.



A Cozy Place Where Quietful Rest is Supreme

COME AND GROW WITH US

